

# erin messel

Hi! My name is Erin Messel, a front-end web developer & designer based in Kansas City. In my 10+ years experience, I've found that the most important part of web design and development is **communication**. I love helping organizations connect with their constituents through well-designed and functional websites.

## CONTACT DETAILS



Olathe, KS



[www.erinmessel.com](http://www.erinmessel.com)



[linkedin.com/in/erinmessel](https://www.linkedin.com/in/erinmessel)



[erin.walsh05@gmail.com](mailto:erin.walsh05@gmail.com)

## SKILLS & INDUSTRY KNOWLEDGE

Web design and development is a constantly evolving space, and involves more than hands-to-keyboard knowledge. Being able to adapt to each project and organization is something I pride myself on.

### Technical Skills

HTML • CSS, LESS & SASS • jQuery • Responsive Design • Cross-Browser Compatibility & Testing • Adobe Photoshop • Figma • Sketch • Web Accessibility (WCAG) • Version Control • Bootstrap Framework

### Leadership Skills

Internal & External Communication • Product, Process and Technical Documentation • Conference Presentation Experience • Internal & External Training • Workshop Presentation Experience • Excellent Time Management

## WORK EXPERIENCE

2022

-  
PRESENT

### Senior User Interface Designer

Anthology, Inc.

Worked with the product management team to do user research, conducted usability interviews, create Figma and HTML prototypes for new features to aid the student experience. Audited existing software for accessibility and made recommendations for remediation.

2019

-  
2022

### Front-End Developer, Architect Lead

Anthology, Inc. (formerly iModules Software)

Technical resource for the front-end design team, helped train new hires on the Encompass CMS, created internal documentation site including QA and WCAG checklists. Part of an internal team that works on creating new sales packages and products for existing customers. Learned new products to help update designs and improve efficiencies.

2016

-  
2019

### Team Lead, Front-End Development

iModules Software

Technical lead of the front-end development team. Built client websites, ran team meetings, conducted new team member interviews, aided in QA for new products, both in-and outside of the design team. Lead the creation and development of a new product to shorten implementation times (known as a "Blueprint Template Package"). Presented at the annual user conference ("Sizzler") almost every year, as well as interacting and training clients in person.

2014

-  
2016

### Senior Web Designer

iModules Software

Promoted internally to a senior position in the department, which included mentoring less experienced team members and training and onboarding new team members. Maintained production work on top of new duties.

2010

-  
2014

### Web Designer

iModules Software

Created custom website designs and saw through site implementations and launches in the proprietary Encompass software. Also aided in general client site maintenance, client training and HTML email creation.

2008

-  
2010

### Corporate Interactive Program Director

Townsquare Media, Inc.

Managed content and online contests for over 25 radio stations in 4 different markets for Regent Communications (now Townsquare Media). Creation of microsites, designs and website graphics for all stations as well as some print and t-shirt marketing campaign designs.

## EDUCATION

2004

-  
2008

### University of Evansville (Indiana)

Bachelor of Science in Internet Technology

Bachelor of Arts in Communication

Double-majored with a minor in French. Also participated in the symphony orchestra (violin) and spent a semester abroad at Harlaxton College, in Grantham, England, UK (Spring 2007). Graduated magna cum laude.